EUth Voices for Social Change

Project Report









Empowering Youth.

Empowering youth in Spain, Greece, and Italy, overcoming barriers through digital, social, and communication skills, fostering a positive EU attitude, and inspiring active engagement in European opportunities.

*The report is interactive, click the links!

Co-funded by the European Union

injuve

ABOUT THE PROJECT

EUth Voices for Social Change is an Erasmus+ KA2 project aiming to empower youth through digital, social, and communication skills. The project aims to empower youth in Spain, Greece, and Italy, particularly those facing geographical, socio-economic, or disability-related barriers. Focusing on digital, social, and communication skills, the initiative seeks to educate youngsters on establishing their own storytelling digital space, connecting with peers, and addressing topics important to them.

Through this, the project aims to increase young people's sense of initiative and raise awareness about EU opportunities, fostering a positive attitude towards the EU and its democratic values. The ultimate goal is to inspire youth to actively seek and engage in European opportunities, with a focus on those from under-served and socially excluded communities, who will serve as multipliers of EU values at the local level.

DURATION

18 months - starting from October 2022

NUMBERS

3 PARTNERS

3 COUNTRIES
Italy
Greece
Spain

10 ACTIVITIES
Meetings
Workshops
Trainings

MORE THAN 250 PARTICIPANTS

PARTNERS

fundación canaria farrah para la cooperación y el desarrollo sostenible

μicro kosmos Associazione Culturale Italo-Ellenica per la Formazione

Youthmakers Hub



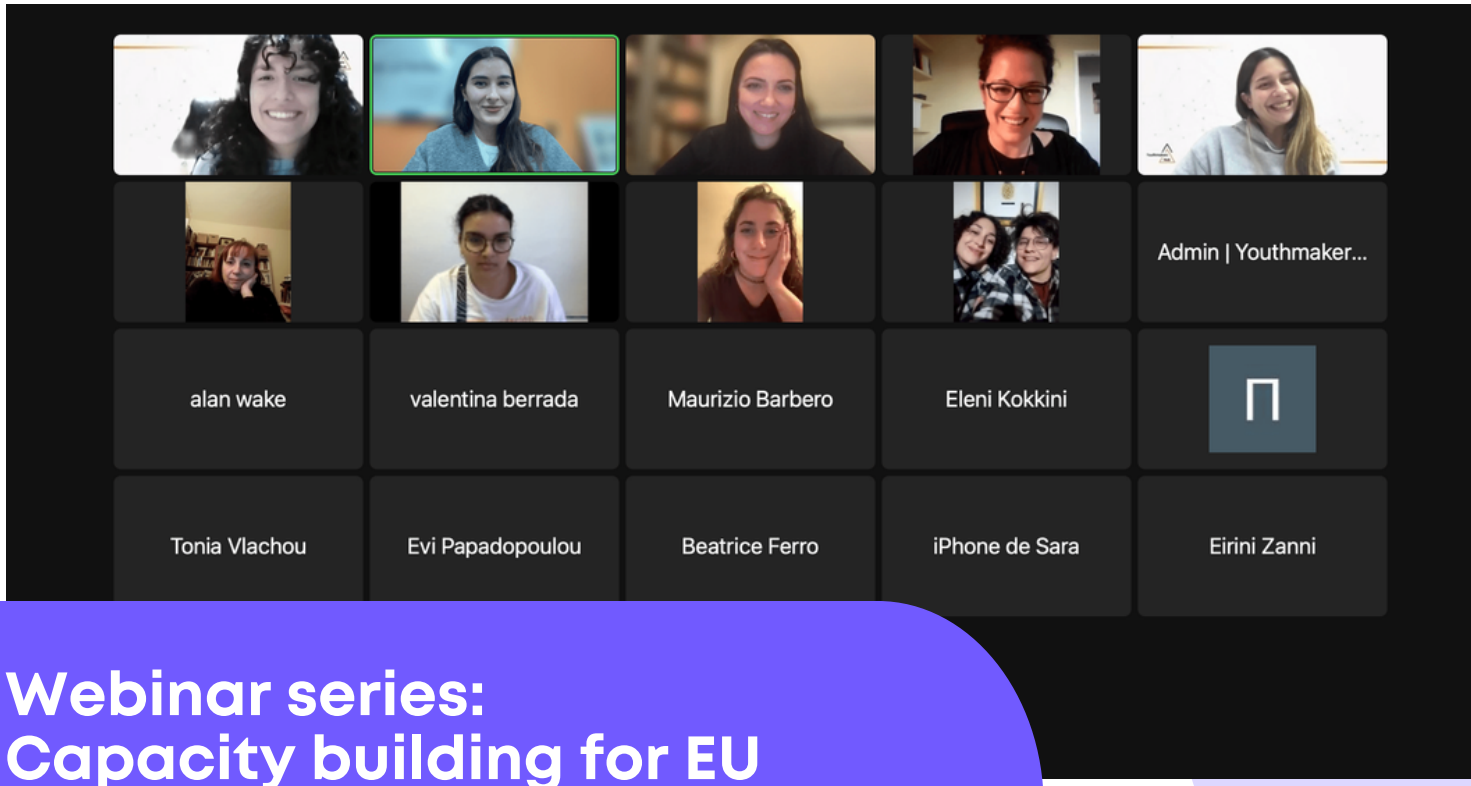
Preparatory meeting in Turin, Italy

21-25 November

The Erasmus+ project "EUth Voices for Social Change" held its preparatory meeting in Turin, Italy, from November 21 to 25, 2022. Trainers and professionals from **Fundacion Farrah**, **Youthmakers Hub**, and **Microkosmos** focused on exchanging good practices, emphasizing capacity building, inclusivity, accessibility, and digital tools in youth-women empowerment. Microkosmos, the hosting organization, led the five-day session, culminating in strategic planning, mutual feedback, and experiential learning in a natural setting. The meeting aimed to establish a common language and framework for the collaborative project.

"The meeting revealed a shared commitment to empowering youth through tailored initiatives, providing valuable insights and setting a promising tone for the program's future endeavors."

Spyridoula Loukopoulou

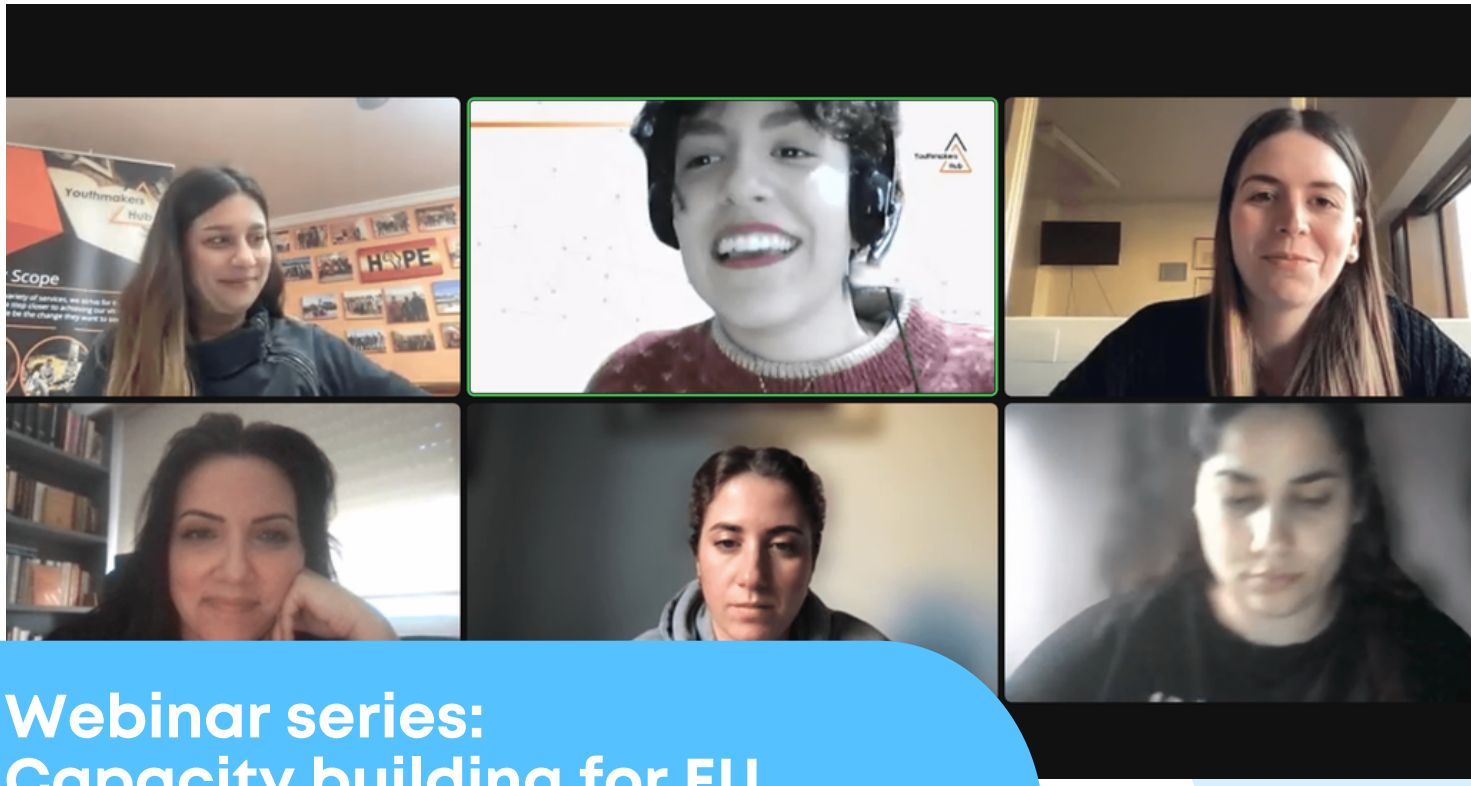


Webinar series: Capacity building for EU #1 Skills Development

25 January

The inaugural webinar of the "Capacity Building for EU" series, titled "#1 Skills Development for EUth," unfolded on January 25th as part of the Erasmus KA2 Project "EUth Voices for Social Change." Targeting youth in Greece, Italy, and Spain, the session, led by **Marilena Maragkou** Co-founder of **Youthmakers Hub**, focused on fostering awareness of EU opportunities for skills development.

Covering key Erasmus+ programs, **Elpidoforos Chrysovergis** shared insights on ESC Volunteering, **Kalliopi Dalla** presented **Eurodesk** and **European Youth Portal**, and Sofia Mastrokoukou highlighted Erasmus+ for people with disabilities. Attendees gained valuable resources and application insights, empowering them to navigate and participate effectively in EU programs.

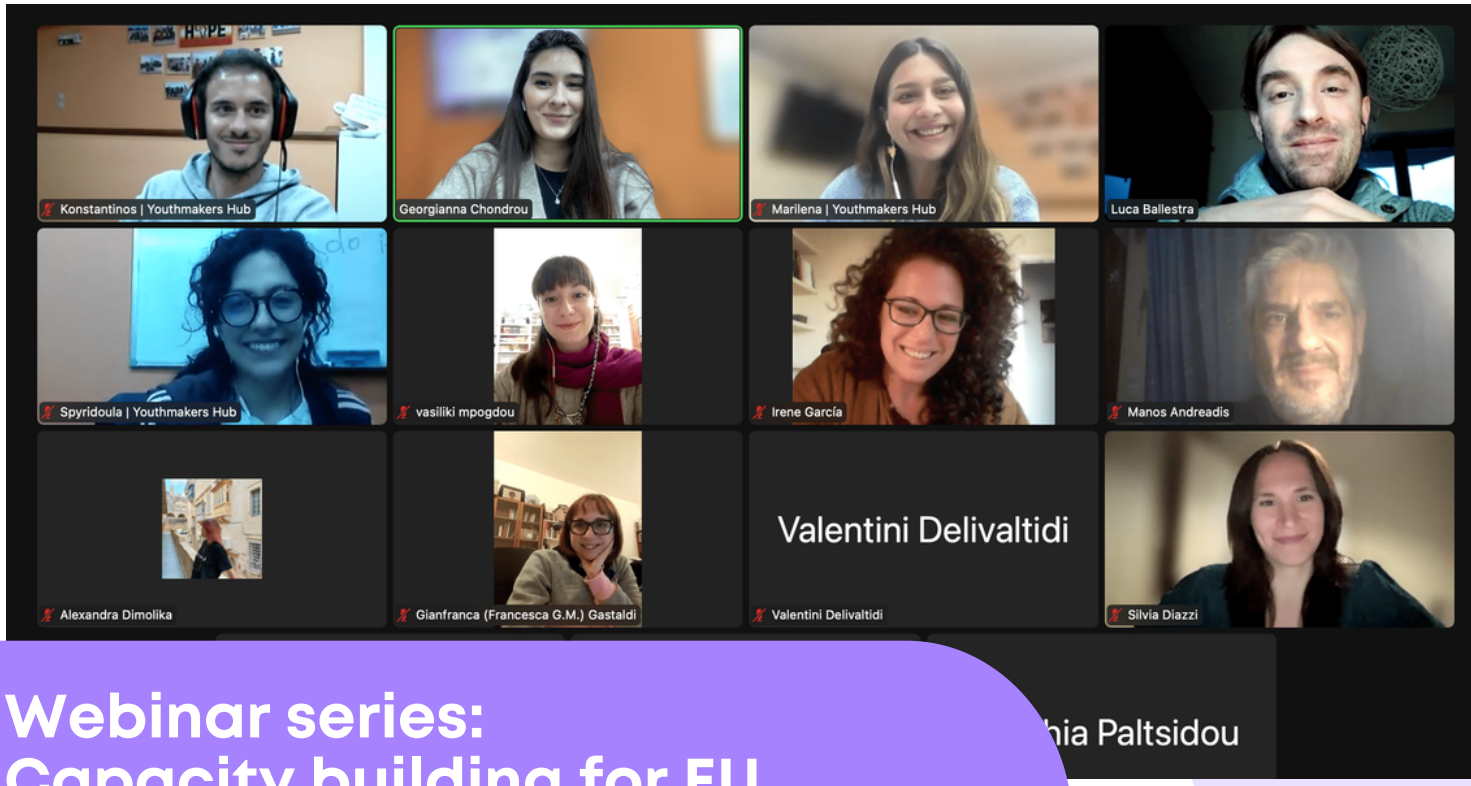


Webinar series: Capacity building for EU #2 How to write an ESC project

08 February

The second installment of the Capacity Building for EU webinar series, titled "#2 How to write an ESC project," took place on February 8th. Aligned with the project, the webinar aimed to enhance awareness among youth in Greece, Italy, and Spain about the **European Solidarity Corps (ESC)** and the art of crafting a successful proposal. Led by **Spyridoula Loukopoulou**, Project & Partnerships Manager of **Youthmakers Hub**, the event featured **Olympia Kalogianni**, Communication Officer of the European Solidarity Corps in Greece, providing a comprehensive overview of ESC's objectives and priorities.

In the second half, **Marilena Maragkou**, Co-founder and Project Coordinator of Youthmakers Hub, guided participants through the step-by-step process of applying for ESC funding. The interactive session allowed for questions and discussions, leaving participants motivated and empowered for future engagements in the European Solidarity Corps Program.

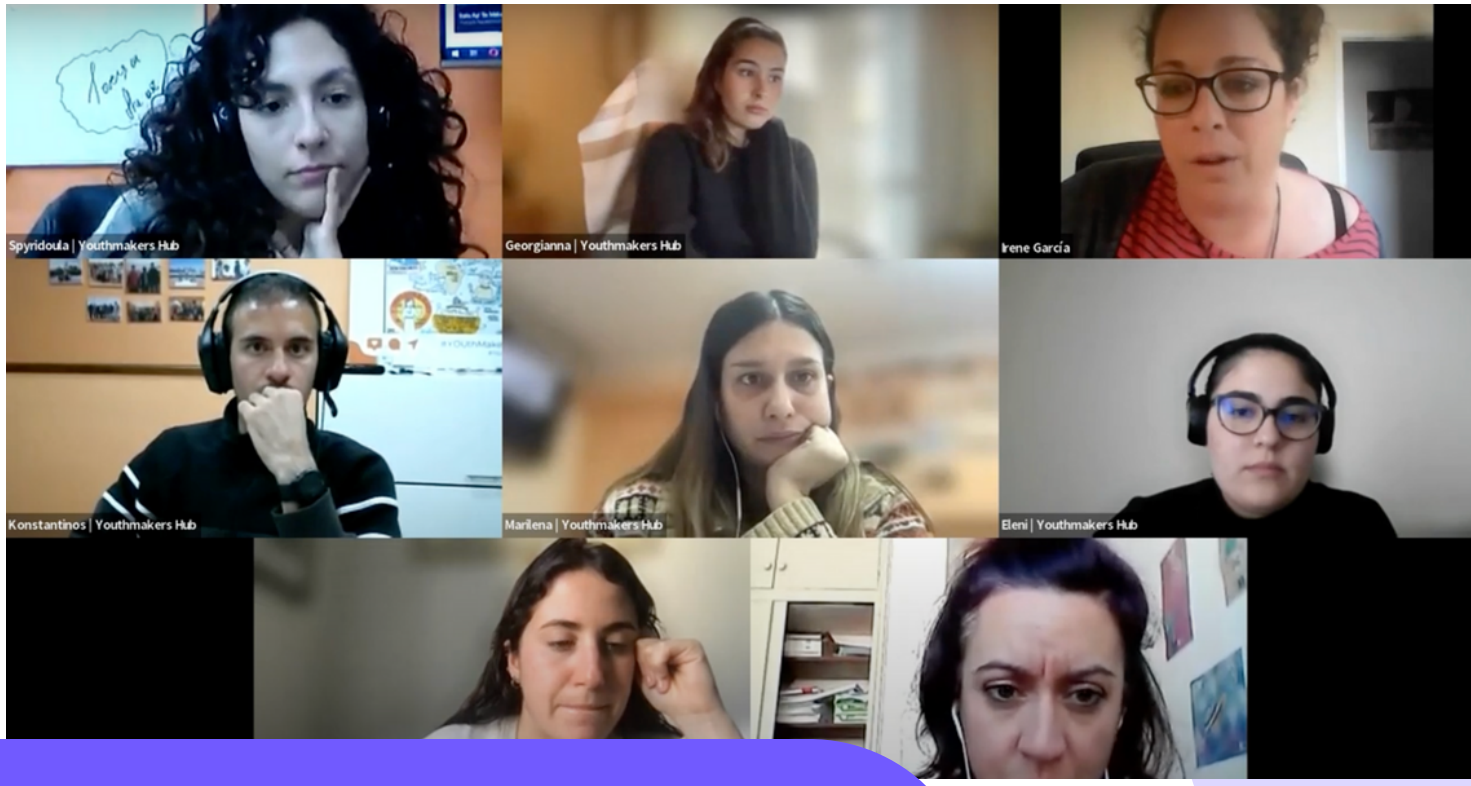


Webinar series: Capacity building for EU #3 Career Development for EUth

01 March

The "Capacity Building for EU" webinar series concluded on March 1, 2023, with its final session on Career Development for EUth. The webinar aimed to inform and inspire young individuals in Greece, Italy, and Spain about the Bluebook Traineeship and opportunities within the Erasmus Young Entrepreneurs Programme. Led by **Spyridoula Loukopoulou**, Project & Partnerships Manager of Youthmakers Hub, the event featured **Silvia Diazzi**, Business Development Representative at **Bryq**, who engaged participants in a brainstorming game and provided insights into the Bluebook Internship. Silvia shared details on the application process, readiness tips, and testimonials from previous interns.

The second part of the webinar featured **Manos Andreadis**, Director of **Asset Tech**, discussing the **Erasmus for Young Entrepreneurs** programme, including business activities, financial support, and a firsthand experience sharing from the entrepreneur Vasiliki Mpogdou. The session offered valuable insights and motivation for those taking their first steps in career development.



Podcast training series: Internal “Train the partners”

15 March

This session was a crucial component of the EUth Voices for Social Change consortium, focusing on imparting both theoretical and practical knowledge about podcasting and fundamental technical insights for the upcoming training sessions.

The training covered four key themes: understanding podcasts, planning and preparing content, recording and post-production processes, and the final steps of publication and promotion. The session concluded with a discussion among partners, addressing upcoming online trainings, technical support, and the overall implementation of transnational podcast training involving participants from Italy, Greece, and Spain.



1st Physical Podcast Training, Las Palmas

28-30 March

The three-day workshop engaged fourteen young participants from the region in modules covering The Theory of Podcast Planning, Content Creation and Production, Publication and Promotion. The comprehensive training equipped attendees with essential skills, from crafting podcast scripts to utilizing production platforms and effectively promoting their episodes.

This initiative by EUth Voices for Social Change seeks to harness podcasts as a contemporary tool for inspiring and amplifying the voices of young individuals across the European community, fostering their ability to contribute meaningfully to important global conversations. It sets the stage for a new generation of podcasters poised to make a substantial impact on the global stage.

"The enthusiasm and joy of both participants and trainers made our first podcast training an unforgettable moment! So many experiences shared!"

Irene Garcia, Trainer



Meeting of Digital Skills and Storytelling, Las Palmas

20-21 June

The event aimed to empower young individuals with essential tools for crafting impactful narratives in the digital realm. The first day immersed participants in the art of storytelling, sharing foundational techniques and insights into the influential power of narratives. Technical tips on enhancing storytelling through photographs and videos were provided. On the second day, a comprehensive training on storytelling guidelines further honed participants' skills, emphasizing innovative methodologies and ethical storytelling practices.

An interactive activity allowed participants to apply their newfound skills by creating presentations on themes such as ethics, social media, and the impact of Artificial Intelligence. This engaging event fostered collaboration and creativity, providing a platform for youth to explore and understand the dynamic relationship between digital skills and storytelling in today's world.

"A truly transformative experience! The 'Meeting of Digital Skills and Storytelling' event not only equipped me with the essential tools for crafting compelling narratives but also provided a unique blend of hands-on learning. Exploring the impact of AI on storytelling opened my eyes to the dynamic future of digital communication."

Georgia Anna Chondrou, Participant



2nd Physical Podcast Training, Las Palmas

26-28 July

Over three days, the workshop covered essential modules on Podcast Planning, Content Creation and Production, and Publication and Promotion. Participants gained hands-on experience, from crafting scripts to utilizing production platforms, fostering skills crucial for successful podcasting. The initiative, at its core, seeks to empower young voices to contribute meaningfully to European conversations, positioning EUth Voices for Social Change as a trailblazer in cultivating a new generation of impactful podcasters.

"Learning to make a podcast is not just knowing how to record your voice or edit it, the most interesting thing is working with other people and mixing your ideas with theirs, our voice as far as we can imagine!"

Patri Izquier, Participant



2 – Day Workshop: Greening the Digital Revolution

5-6 October

A comprehensive two-day event, delved into the profound intersection of digital tools and environmental impact. Day one, led by **Georgia Anna Chondrou**, Communication Lead of Youthmakers Hub, centered on "Let's Get Digital – Innovative Storytelling Through Digital Media." Participants explored creative avenues to employ digital platforms for impactful storytelling, blending data-driven facts with compelling narrative techniques.

Day two, hosted by **Pinelopi Katsigianni** and **Eleni Modou** of Youthmakers Hub, focused on "Greening the Digital Revolution," examining the intricate relationship between digital technology and ecological sustainability. Attendees delved into the environmental impact of digital practices and embraced the importance of ethical and sustainable approaches, leaving them equipped with strategies to promote sustainability within their communities.

"The power of storytelling has never been more transformative than in this project. Learning, putting into practice and observing not only helped me understand the importance of storytelling but also made me capable of exploiting the benefits into my everyday life."

Joana Demirani, Participant



Podcast Training: Transforming ideas into sound

29 November - 1 December

From November 29th to December 1st, aspiring podcast creators immersed themselves in a transformative learning experience during a three-day training led by **Irene García Fernández** from **Fundación Canaria Farrah**. Aimed at guiding participants in translating creative ideas into captivating audio narratives, the event covered the diverse aspects of podcast creation. The first day introduced attendees to the dynamic world of podcasting, emphasizing the power of audio storytelling.

The second day delved into technical aspects, focusing on audio, recording, and editing. Practical sessions enabled hands-on experience, boosting participants' confidence in producing professional-quality podcasts. The final day centered on refining visual elements, exploring podcast cover design, and understanding the aesthetic appeal.

"The impact of this training is evident in the newfound confidence and comprehensive skills our participants now possess. They are well-equipped to navigate the ever-evolving podcasting landscape and create impactful audio stories that have the potential to resonate globally."

Pinelopi Katsigianni, Moderator of the training



2 – Day Workshop in Turin: An inclusive and accessible future

8-9 February

The final event of the project unfolded over two dynamic days, initiating with a morning of friendly welcomes. The first workshop delved into creating an accessible future for all, particularly addressing the needs of those with disabilities, invigorating the group with a sense of purpose and inclusivity. This was seamlessly followed by an exploration into the sustainability challenges within the fashion industry. The following day offered a cultural infusion, starting with "Maria Callas Exhibition", transitioning into a playful yet enlightening citywide treasure hunt, and culminating with poetry lectures, leaving each participant emboldened to become active agents of change within their respective communities.

"As a participant in this event, I felt an overwhelming sense of empowerment and connection. The workshop on accessibility really opened my eyes to the barriers that people with disabilities face daily, and I left with a determination to be part of the solution."

Maria Mavridi, participant

SOCIAL MEDIA - FACEBOOK PAGE

The social media strategy for the project is carefully crafted to empower youth through digital, social, and communication skills. Aligned with international days, our campaigns celebrate diversity, fostering a sense of global solidarity among our youth participants. Collaborations with partners working directly with the project amplify our impact, showcasing the collective effort to drive positive change.

Through a comprehensive approach, our social media strategy aims to not only promote the project but also cultivate a dynamic online community that empowers youth to be agents of social change.

FB DATA | October 2022 - January 2024

Total page Followers **334**
Total page Likes **285**
Engaged People **684**
Page Reach **9.435**
Post engagement **1.348**
Reactions **900**
Shares **20**
Total Impressions (page & post) **22.841**







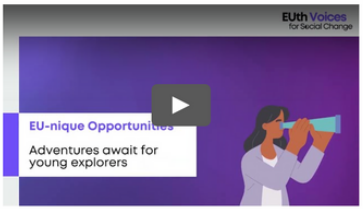


ANIMATION VIDEO

Through these **engaging and informative videos**, we aim to equip young individuals with essential skills in storytelling and podcasting while shedding light on the myriad opportunities available within the European landscape. These videos serve as a valuable resource, imparting practical knowledge and inspiring creativity among our audience. By offering insights into the art of crafting compelling narratives and exploring the world of podcasting, we foster a community of young creators poised for success.







INFOGRAPHICS

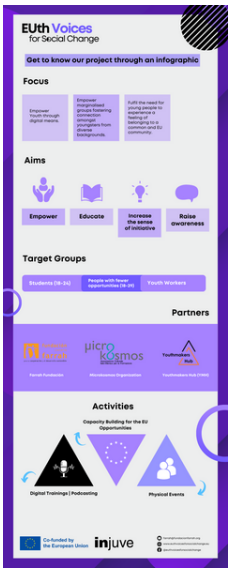
Our series of infographics represents key milestones in the EUth Voices for Social Change project, each offering a unique perspective on our mission to empower young individuals. These infographics serve as vital tools, offering a visual narrative that complements our animation videos, collectively embodying the essence of our project and inspiring positive transformations among the youth.











INFOGRAPHIC #1

Get to know our project

Introduces our initiative, laying the foundation for understanding the project's objectives and impact.



INFOGRAPHIC #2

podcasting101: From Idea to Earbuds

Serves as a guide, demystifying the podcasting process and encouraging young minds to share their stories.



INFOGRAPHIC #3

Webinar Series: Capacity Building for EU

Showcases our dedication to knowledge-sharing, fostering a community well-versed in EU opportunities.



INFOGRAPHIC #4

Training: Transforming Ideas into Sound

Encapsulates our commitment to skill development by illustrating how we transform creative ideas into impactful audio content.

THE EUROPEAN
CHARLEMAGNE YOUTH PRIZE
2024

NATIONAL WINNERS



European Charlemagne Youth Prize | We are the National Winners for Greece!

EUth Voices for Social Change is one of the 27 distinguished national winners from all over Europe, representing Greece, in the prestigious European Charlemagne Youth Prize, among 516 remarkable initiatives. This remarkable achievement highlights the impact of the project in fostering European unity, cross-cultural understanding, and youth empowerment.

Since 2008, The **European Charlemagne Youth Prize** is awarded to youth-run projects that promote European and international understanding. This prestigious award recognizes initiatives that foster a sense of European identity and cooperation among young people. It's a moment of pride for us and a milestone that marks the incredible impact of the project and its participants.

This achievement inspires us to continue our mission of empowering young people to share their voices & become active participants in shaping the Europe of tomorrow.



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